



VIRGINIA SESQUICENTENNIAL OF THE  
AMERICAN CIVIL WAR COMMISSION

**EXECUTIVE COMMITTEE MEETING**

May 22, 2012, 10:15 AM or  
Upon adjournment of VSACW Foundation Board of Trustees

Speaker's Conference Room - 6<sup>th</sup> floor  
General Assembly Building  
[www.VirginiaCivilWar.org](http://www.VirginiaCivilWar.org)

**AGENDA**

1. Call to Order  
*Speaker of the House of Delegates William J. Howell, Chairman*
2. Revisions to Legacy Project Scope  
*Dr. Sandra G. Treadway, Librarian of Virginia*
3. Richmond National Battlefield Park - Update on 150th Anniversary Programs  
*David Ruth, Superintendent, Richmond National Battlefield Park*
4. 2013 Signature Conference Proposal: "The American Civil War at Home"  
(Saturday, April 20, 2013: College of William and Mary)  
*Dr. Carol Sheriff and Dr. Scott Nelson, William and Mary*
5. Sesquicentennial Tourism Marketing Grant Program: Recommendations
6. Approval of Logo Requests
7. Program Updates:
  - VMI Signature Conference review
  - Review of SVBF program (Cross Keys Battlefield: June 9, 2012)
  - Emancipation Proclamation 150 outline (UMW: Friday, Sept. 21, 2012)
  - Civil War 150 HistoryMobile travel update
8. Other Business
9. Adjournment

**Members of the Executive Committee:**

The Honorable William J. Howell, *Chairman*  
The Honorable Charles J. Colgan, Sr., *Vice-Chairman*  
The Honorable Algie T. Howell, Jr.  
The Honorable L. Scott Lingamfelter  
Dr. Paul A. Levensgood  
Dr. James I. Robertson, Jr.

**Staff:**

*Division of Legislative Services:*

Cheryl Jackson, Executive Director

Kathy DuVall, Communications Coordinator

Gwen Foley, Senior Operations Staff Assistant

Michele Howell, Grants Administrator and Research Associate

*House Committee Operations:*

Scott Maddrea, Deputy Clerk

*Senate Finance Committee:*

Dick Hickman, Deputy Director

*House Appropriations Committee:*

Michael Jay, Legislative Fiscal Analyst

**VIRGINIA SESQUICENTENNIAL OF THE AMERICAN CIVIL WAR COMMISSION**  
**Report of the Executive Committee**

Speaker of the House of Delegates William J. Howell, Chairman

May 22, 2012

10:15 a.m.

Executive Committee members present: Speaker William J. Howell, Delegate Algie T. Howell, Jr., Delegate L. Scott Lingamfelter, and Dr. James I. Robertson, Jr.

**I. Call to Order**

Speaker Howell called the meeting to order and welcomed those in attendance.

**II. Revisions to Legacy Project Scope**

*Sandra G. Treadway, Librarian of Virginia*

Dr. Treadway updated the Executive Committee on the success of the Legacy Project. Since Phase I of the program began in July 2010, the Legacy Project staff has held 133 events covering virtually the entire Commonwealth and scanning Civil War era documents previously unknown to the public. The program is now moving into Phase II, focusing on cataloging and providing access to the images through the Library of Virginia website. Changes to the scope of the project as it moves forward are as follows:

1. Scheduled visits by project archivist to individual localities in Virginia will taper off by Spring 2013, allowing the project archivist time to describe, catalog and publish to the Virginia Memory website items collected in earlier phases of the project;
2. A few regional scanning events will be planned in lieu of individual events;
3. The project archivist will hold scanning events and take individual appointments in Richmond when there is sufficient interest;
4. Library of Virginia staff will continue to look for additional outside funding to possibly extend the project subject to the Executive Committee's approval.

Delegate Lingamfelter inquired as to the press coverage of the Legacy Project. Dr. Treadway noted that there have been multiple stories in local newspapers and a front-page article in the *LA Times*. Staff will work with the Library of Virginia to develop an expansive story about the significance of the Legacy Project and highlight some of its major finds.

**III. 2013 Signature Conference Proposal: "The American Civil War at Home"**  
**(Saturday, April 20, 2013: College of William and Mary)**

*Scott Nelson and Carol Sheriff, College of William and Mary*

Dr. Nelson presented the proposed program for the 2013 Signature Conference, which will focus on the Civil War at home and the long-term legacies of a fratricidal conflict on a society. The program will cover the time period around 1863 when the question of secession evolved into a question about slavery. The conference format will be similar to that of the 2009 Signature

Conference held at the University of Richmond. The proposed program will include a keynote address by Pulitzer-Prize winning author Eric Foner, followed by two panels of historians that include Thavolia Glymph, Bob Engs, Stephen Kantrowicz, Stephanie McCurry, Stephen Ash and Matthew Gallman. The first panel will discuss Emancipation and its limits; touching on such topics as how slavery ended and the roles played by the Union Army and enslaved African Americans. The second panel will consider how two turbulent years of war caused both Union and Confederate home fronts to fracture from within.

Members discussed the program, the capacity of the facility at William and Mary, and asked for the university's help in holding costs down. In addition, members agreed that promoting the conference to local teachers and students should be a high priority for the host committee. Dr. Nelson mentioned that they will look into offering continuing education credit for teachers for their attendance.

#### **IV. Richmond National Battlefield Park - Update on 150<sup>th</sup> Anniversary Programs**

*David Ruth, Superintendent, Richmond National Battlefield Park*

Mr. Ruth updated Executive Committee members on over 80 sesquicentennial events offered by the Richmond National Battlefield Park and its partners during the commemoration period. Events began with a successful program May 9 - May 15 at Drewry's Bluff, held in partnership with Chesterfield, Henrico and Hanover counties. During the event, featured speaker and Vietnam veteran Colonel Wesley Fox told the story of how the first Marine to win the Medal of Honor for bravery won it at the Battle of Drewry's Bluff. Also during the event, over 500 people toured the Civil War 150 HistoryMobile and an estimated 300 homeschoolers and students from Chesterfield County took advantage of interpretive stations provided by the National Park Service that focused on elements of science and technology during the Civil War.

The Richmond National Battlefield Park has been intentional about providing a variety of sesquicentennial programming, and has partnered with the Virginia Historical Society and the American Civil War Center to focus on the significance of the Seven Days Battle in the Civil War. On June 19, Edward L. Ayers will speak on *The Civil War at a Crossroads: The Seven Days*, and on July 11, Gary Gallagher will give a presentation entitled *More Important than Gettysburg: The Seven Days Campaign as a Turning Point*. Another program is being held in partnership with the community at Gravel Hill - a community that was comprised of free, black Americans and whose lands and homes were caught up in the middle of the Battle of Malvern Hill. Professor Bill Anderson with the University of Virginia and former resident of Gravel Hill will be giving a lecture. Mr. Ruth invited Executive Committee members to attend any of the events, and members praised him for developing such a comprehensive series of programs.

#### **V. Sesquicentennial Tourism Marketing Grant Program**

Ms. Jackson briefed Executive Committee members on the eighth round of grant applications for the Commission-sponsored sesquicentennial tourism marketing program. Seven grant applications were received, all of which were recommended by the grant review committee recommended for funding:

### **1. Montgomery County Sesquicentennial Committee**

*"Civil War Trails Marker: William Ballard Preston/Smithfield Plantation"*

- Amount of award: \$1,300; Amount of match from recipient: \$1,300
- Historic Smithfield Plantation, the Montgomery Sesquicentennial Committee, the town of Blacksburg, and the Montgomery County Chamber of Commerce would like to install a Civil War Trails marker at Smithfield to highlight the importance of Confederator senator William Ballard Preston

### **2. Lynchburg Sesquicentennial Committee and Legacy Museum of African American History and Culture**

*"African American Civil War Learning Initiative of Central Virginia"*

- Amount of award: \$4,800; Amount of match from recipient: \$4,800
- The grant will financially sponsor the outreach, educational, and cultural enrichment activities of four Central Virginia organizations whose programs and events will be based on Legacy Museum's Civil War exhibit entitled, "Trouble Don't Last Always."

### **3. Rappahannock-Rapidan Regional Commission (Orange, Culpeper, Madison, Fauquier, Rappahannock)**

*"Commemorating the Sesquicentennial in the Piedmont"*

- Amount of award: \$5,000; Amount of match from recipient: \$11,102.60
- The Rappahannock-Rapidan Tourism Committee requests funding to develop and market a mobile site, regional brochure, and brochure insert to commemorate the Civil War Sesquicentennial in the Piedmont and to increase tourism.

### **4. Franklin County Sesquicentennial Committee and Jubal A. Early Homeplace Preservation Trust, Inc.**

*"Marketing Materials for Franklin County CW150 as part of the Virginia Civil War Trails and in the Year of the Homefront"*

- Amount of award: \$2,250; Amount of match from recipient: \$2,250
- The funds will be used for external site and restoration interpretive panels which related General Jubal Early and the Homeplace to tourists, students, and Civil War enthusiasts; finalization of directional Civil War Trails signage for the General Jubal Early Homeplace as part of the Virginia Civil War Trails; and publicizing and marketing the CW150 events at the Homeplace and in Franklin County as a destination for visitors during the sesquicentennial period.

### **5. Lee County Sesquicentennial Committee**

*"Lee County Civil War Trails Interpretive Markers"*

- Amount of award: \$5,000; Amount of match from recipient: \$6,900
- Funds will be used to pay the Virginia Civil War Trails organization for costs associated with design, fabrication, and installation of four Virginia Civil War Trails interpretive markers in Lee County, as well as advertising costs to promote the markers and trail.

## **6. Harrisonburg-Rockingham Sesquicentennial Committees and Shenandoah Valley Battlefields Foundation**

*"Youth Travel Booklet: Shenandoah Valley Civil War Sites"*

- Amount of award: \$1,945; Amount of match from recipient: \$1,945
- Funds will be used for a booklet designed to encourage youth and family travel to Civil War sites in the Shenandoah Valley. The booklet will include historical information, site information, maps, fun activities, and passport stamps.

## **7. Manassas Sesquicentennial Committee and Historic Manassas, Inc.**

*"Historic Manassas Mobile Apps"*

- Amount of award: \$2,000; Amount of match from recipient: \$2,000
- Funds will be used for the design, implementation, and marketing of mobile phone and tablet applications with audio and text stories and self-directed GPS- based tours.

Ms. Jackson reported that with the Commission's approval of these 7 applications, \$131,889.10 will have been awarded through this grant program thus far, generating an additional \$218,291.70 in matching funds.

The grant recommendations were considered en bloc. Delegate Lingamfelter made a motion that the grants be approved as presented. The motion was seconded by Dr. Robertson and passed unanimously.

## **VI. Approval of Logo Requests**

*Cheryl Jackson, Executive Director*

In accordance with the procedure established by the Executive Committee, staff presented a list of applications to affix the Commission's logo that have been given provisional authorization. The list includes the following:

1. Best Part of the Civil War - regional marketing co-op (Website)
2. Brunswick County Sesquicentennial Committee (Newspaper column)
3. Town of Farmville (Website)
4. Brunswick County Sesquicentennial Committee (Printed tourism guide)
5. Bedford Tourism (Brochure)
6. Lexington and Rockbridge Area Tourism (Website)
7. Campbell County Recreation Department (Posters, program guide and print ads)
8. Northern Virginia Civil War Graffiti Trail (Brochure)
9. Literacy InterActives - nonprofit education group in Mecklenburg (Press release, flyer)
10. Fairfax County Park - (Website)
11. Fauquier Historical Society (Historic markers)
12. Charlotte County Sesquicentennial Committee (Flyer, invitation, online ads, print ads)
13. Shenandoah County Tourism (Online video)
14. McGraw-Hill Companies (Website)
15. York County Sesquicentennial Committee (Printed guide)
16. Friends of Fairfax Station (Flyer)

17. Virginia Quilt Museum (Website calendar of events)

Dr. Robertson moved that staff recommendations for approval of logo applications be given final approval by the Executive Committee. The motion was seconded by Delegate Lingamfelter and passed unanimously. Logo requests that were not recommended for approval were tabled.

**VII. Program Updates**

*Cheryl Jackson, Executive Director*

Ms. Jackson provided an update on the 2012 Signature Conference, *Leadership and Generalship in the Civil War*, held at Virginia Military Institute on Thursday, March 22, 2012 and drew the members' attention to a thank you letter from General J. H. Binford Peay III, VMI Superintendent. The Commission has received universally positive feedback about the conference, and a DVD of the program was released in early May. Commission staff is working with Lt. Gen. John W. Knapp, conference chairman, to publish a book based on the conference proceedings, which should be available in early 2013. Ms. Jackson also reported that one of the conference panelists, military historian Carol Reardon, offered to lead a detailed tour for Commission members this fall at Gettysburg, including a briefing on preparations for the 150th battle anniversary. Ms. Jackson will notify members when a tentative date is set.

Ms. Jackson also provided an update on the 150th anniversary event the Commission is co-sponsoring with the Shenandoah Valley Battlefields Foundation on June 9 entitled, *If This Valley is Lost: Preserving the Legacy of Stonewall Jackson's Valley Campaign*. The evening event will be held at the Widow Pence Farm on the Cross Keys Battlefield in Rockingham County. Speaker Howell will offer remarks, along with Lt. Gov. Bolling, Secretary Domenech, and Kathleen Kilpatrick. The keynote address will be delivered by James I. Robertson, Jr.

Ms. Jackson continued with an update on the Commission-sponsored 150<sup>th</sup> anniversary commemorative event, *A Fireside Chat: Looking at the Emancipation Proclamation*, to be held Friday, September 21 in the Dodd Auditorium at the University of Mary Washington in Fredericksburg. The program is drawn from the popular book, *The Emancipation Proclamation: Three Views*, and will bring together acclaimed Lincoln scholars, Harold Holzer, Edna Greene Medford and Frank Williams to remember, interpret and evaluate the Emancipation Proclamation at its 150<sup>th</sup> anniversary. Lynwood Evans will serve as discussion host and James I. Robertson, Jr. will provide introductory remarks.

The Civil War 150 HistoryMobile continues to meet with an overwhelmingly positive response as it travels the state. Over 33,000 people have toured the HistoryMobile to date, including nearly 12,000 students and young people. The HistoryMobile traveled to schools in Hanover, Chesterfield, Louisa, Spotsylvania, Stafford, and Fredericksburg during the winter months, and the full tour year began in early March. Members discussed the strong merchandise sales at the HistoryMobile and authorized the sale of baseball caps with the Civil War 150 logo. Staff will work with marketing partners at the Virginia Tourism Corporation to create the caps.

The Commission-sponsored gallery exhibition, *An American Turning Point: The Civil War in Virginia*, has been uninstalled from the Virginia Historical Society, divided into its two component units, and is currently installed at the Museum of the Shenandoah Valley (Winchester) and the Hampton History Museum. Both it and the smaller travelling panel exhibit have met with great public response. Ms. Jackson described the success of the Commission's programs, which was evident recently at the 150th anniversary events for the Battle of Williamsburg. The panel exhibit was installed in the Williamsburg Community Building for viewing during a reception and the weekend events; the HistoryMobile was located in nearby, and was toured by over 900 visitors; and the Legacy Project visited the library and scanned 1,500 items. All of the Commission programs have been well received and staff continues to work with localities to ensure they are able to take full advantage of the Commission's programs during the commemorative period.

### **VIII. Adjournment**

There being no further business, the meeting was adjourned.