



VIRGINIA SESQUICENTENNIAL OF THE  
AMERICAN CIVIL WAR COMMISSION  
**EXECUTIVE COMMITTEE MEETING**

October 1, 2013, 10:00 AM  
Speaker's Conference Room - 6<sup>th</sup> floor  
General Assembly Building  
[www.VirginiaCivilWar.org](http://www.VirginiaCivilWar.org)

**AGENDA**

1. Call to Order  
*Speaker of the House of Delegates William J. Howell, Chairman*
2. Sesquicentennial Tourism Marketing Grant: Award recommendations  
*Steve Galyean, Virginia Tourism Corporation and Cheryl Jackson*
3. Staff report  
*Cheryl Jackson*
  - (i) Civil War 150 HistoryMobile: Proposed 2014 tour schedule
  - (ii) Signature Conference Series: Update on 2014 conference and consideration of proposal for 2015 Signature Conference  
  
"Causes Won and Lost: The End of the Civil War"  
University of Virginia - Saturday, April 18, 2015  
Conference co-chairs: Gary W. Gallagher and Elizabeth R. Varon
  - (iii) Approval of logo requests
  - (iv) Awards and recognitions  
Virginia Historical Society - Distinguished History Service Award  
NCSL - Outstanding Achievement Award and Notable Documents Award  
AASLH Leadership in History Awards of Merit - HistoryMobile  
and Legacy Project: Document Digitization and Access
4. Proposed extension language for 2014 Appropriations Act  
*Dick Hickman, Senate Finance Committee*  
*Michael Jay, House Appropriations Committee*
5. Other business
6. Adjournment

**Members of the Executive Committee:**

The Honorable William J. Howell, *Chairman*  
The Honorable Charles J. Colgan, Sr., *Vice-Chairman*  
The Honorable Algie T. Howell, Jr.  
The Honorable L. Scott Lingamfelter  
Dr. Paul A. Levengood  
Dr. James I. Robertson, Jr.

**Staff:**

*Division of Legislative Services:*

Cheryl Jackson, Executive Director  
Gwen Foley, Senior Operations Staff Assistant  
Alex Hartle, Communications Coordinator

*House Committee Operations:*

Scott Maddrea, Deputy Clerk

*Senate Finance Committee:*

Dick Hickman, Deputy Director

*House Appropriations Committee:*

Michael Jay, Legislative Fiscal Analyst

**VIRGINIA SESQUICENTENNIAL OF THE AMERICAN CIVIL WAR COMMISSION**  
**Report of the Executive Committee**

Speaker of the House of Delegates William J. Howell, Chairman

October 1, 2013

10:00 a.m.

Executive Committee members present: Speaker William J. Howell, Senator Charles J. Colgan, Sr., Dr. James I. Robertson, Jr., and Dr. Paul Levenson. Del. L. Scott Lingamfelter participated via teleconference.

**I. Call to Order**

Speaker Howell called the meeting to order and welcomed those in attendance.

**II. Sesquicentennial Tourism Marketing Grant: Award recommendations**

*Steve Galyean, Virginia Tourism Corporation*

Seven applications were received during the Summer 2013 round of grants funded through the Sesquicentennial Tourism Marketing Program. Five were recommended for approval by the staff review committee, as follows:

**1. Pulaski and Montgomery County Sesquicentennial Committees**

*"The Battle of Cloyd's Mountain Civil War Trail Marker"*

- Amount of award: \$1,550; Amount of match from recipient: \$1,550
- The Pulaski and Montgomery County Sesquicentennial Committees would like to place a Civil War Trails interpretive marker at the Cleburne Wayside off Route 100 to detail the 1864 Battle of Cloyd's Mountain.

**2. Petersburg Area Regional Tourism**

*"The Campaign that Decided the Civil War - 150 Years Later' Visitor Guide"*

- Amount of award: \$5,000; Amount of match from recipient: \$5,000
- The funds will be used towards creating and printing 100,000 copies of a Special Edition 150th Visitor Guide that will encourage visitors to experience the longest siege on American soil, and other locations in the Petersburg area.

**3. Shenandoah Valley Battlefields Foundation**

*"Civil War Trails Markers: 'Battlefield, Homefront, and Tragedy'"*

- Amount of award: \$5,000; Amount of match from recipient: \$5,400
- Project includes 4 Civil War Trails markers to interpret three different facets of the war: "Battlefield" (Third Winchester), "Homefront" (the historic Lee-Jackson Building), and "Tragedy" (the Summers-Koontz Incident).

**4. Town of Abingdon**

*"Abingdon and Washington County: Third 2013 American Civil War Commemoration Project"*

- Amount of award: \$3,898.50; Amount of match from recipient: \$3,898.50
- Funds will be used to install two new Civil War Trails interpretive markers (1st Virginia Volunteer Cavalry Regiment and 37th Virginia Volunteer Infantry Regiment), and for reprinting and distribution of brochure, "The Washington County, Virginia Home Front During the American Civil War."

## **5. Alleghany Highlands Chamber of Commerce and Tourism**

*"Jackson River Depot Civil War Trails Historical Marker and Marketing Materials"*

- Amount of award: \$4,500; Amount of match from recipient: \$4,500
- An interpretive Civil War Trails marker will be designed and installed that describes the well-documented Union Army's Civil War raid on the Jackson River Depot on May 20, 1862, an important transportation and logistics center at the time. A rack card and landing page will be developed to highlight this site.

Two applications were not recommended for approval, based on scoring (Bed and Breakfasts of Historic Shenandoah Valley and Prince William/Manassas Sesquicentennial Committees). Staff will work with those applicants to strengthen future applications.

The grant recommendations were considered en bloc. Dr. Robertson made a motion that the grants be approved as presented. The motion was seconded by Senator Colgan and passed unanimously.

### **III. Staff report**

*Cheryl Jackson, Executive Director*

#### **(i) Civil War 150 HistoryMobile: Proposed 2014 tour schedule**

The HistoryMobile has been to over 110 events since its tour began in July 2011, and seen nearly 90,000 visitors, 45% percent of whom have been students. Visitors in 2013 hailed from every state, as well as other countries including Belgium, Denmark, England, Germany, Scotland, Australia, and Canada. Merchandising at the HistoryMobile has also been successful, taking in approximately \$15,000 in sales and donations to date.

Rusty Nix, Tour Manager, showed short videos that demonstrate the set-up of the exhibit, as well a video in which members of the Commission discuss the tourism and education impact of the HistoryMobile.

Ms. Jackson presented a proposed 2014 HistoryMobile tour schedule. A total of 51 applications were received, of which 44 were recommended. Recommendations were based on the Commission's scheduling priorities: (i) 150th anniversary events, (ii) visiting schools and making the HistoryMobile available to students and teachers, and (iii) maximizing the reach of the HistoryMobile to visitors throughout Virginia and into other states. Ms. Jackson noted that the proposed tour schedule includes out-of-state visits to Maryland, West Virginia, Georgia, and Mississippi, which is a condition of the NEH grant that funded the exhibit. Mr. Nix showed a color-coded map of the state, broken down by county, to illustrate that the tour would cover different parts of the state, including several counties not previously visited.

Speaker Howell commented that the tour schedule seemed appropriate and consistent with Commission goals. Sen. Colgan made a motion to approve the tour schedule as presented. The motion was seconded by Dr. Robertson and approved unanimously.

#### **(ii) Signature Conference Series: Update on 2014 conference and consideration of proposal for 2015 Signature Conference**

Ms. Jackson updated members on the 2014 Signature Conference, *The American Civil War in a Global Context*, which will be held at George Mason University on May 31, 2014. While the program is coming together well overall, one presenter has declined to appear in person, preferring instead to send a paper to

be read by the conference chair. After discussion, members agreed that the honorarium is for participation in the conference itself, further noted that travel costs for presenters cannot be paid in advance, and asked Ms. Jackson to work with planners at George Mason to develop a suitable alternative.

### **2015 Signature Conference**

*Causes Won and Lost: The End of the Civil War*

University of Virginia - Saturday, April 18, 2015

Conference co-chairs: Gary W. Gallagher and Elizabeth R. Varon

On behalf of conference co-chairs Gary Gallagher and Liz Varon, who had scheduling conflicts and were unable to attend the Executive Committee meeting, Ms. Jackson presented the proposal for the final program in the Signature Conference series, *Causes Won and Lost: The End of the Civil War*, to be held April 18, 2015 at the University of Virginia.

The program will bring together leading historians to discuss the Civil War's dramatic closing scenes, its turbulent aftermath, and its long-term legacy in American life. The first panel will survey the surrenders of the Confederate armies, take up the controversial issues of why the Confederacy succumbed and the Union triumphed, and assess how Lincoln's presidency and his assassination shaped the peace. The second panel will trace the origins of the pro-Confederate "Lost Cause" understanding of the war, examining its reverberations in postwar politics and its potent role in shaping popular memory. The third panel will explore the countervailing understandings of the Union Cause, which represented the dominant meaning of the war among Northern soldiers and civilians, and address the postwar efforts of Northerners to enshrine their vision of a righteous Union in American politics and culture. The fourth panel will consider African American interpretations and memory of the war, elucidating the experiences of emancipated slaves, of U.S.C.T. soldiers, and of prominent political leaders such as Frederick Douglass and W.E.B. Du Bois. This wide-ranging conference will serve as an occasion for scholars and the public to join in reflecting on what we have learned collectively during the 150<sup>th</sup> Anniversary of the Civil War.

#### **Scheduled presenters:**

Conference Chairs: Gary W. Gallagher and Elizabeth R. Varon (University of Virginia)

Edward L. Ayers (University of Richmond)

David W. Blight (Yale)

John M. Coski (Museum of the Confederacy)

J. Matthew Gallman (University of Florida)

Barbara Gannon (University of Central Florida)

Thavolia Glymph (Duke)

Harold Holzer (Metropolitan Museum of Art)

Caroline E. Janney (Purdue University)

Elizabeth D. Leonard (Colby College)

James M. McPherson (Princeton)

John R. Neff (University of Mississippi)

Joan Waugh (UCLA)

Dr. Robertson made a motion to approve the proposal for the 2015 Signature Conference as presented. The motion was seconded by Senator Colgan and approved unanimously.

#### **(iii) Approval of logo requests**

Ms. Jackson noted that the Commission has received three applications for logo usage since the previous meeting, two of which were given provisional authorization and recommended for approval by the Executive Committee:

1. Madison County (Fliers promoting commemoration of the Battle of Jack's Shop)
2. Museum of the Confederacy (Fliers for lecture by Caroline Janney)

An application was also received from the Pittsylvania County Sesquicentennial Committee for use of the logo for a project that would reprint letters from 1916 in the local paper, as was done during the Civil War centennial. No action was taken on that logo request, due questions about provenance and relevance of the letters.

Senator Colgan made a motion to approve the two logo requests recommended by staff. The motion was seconded by Dr. Robertson and approved unanimously.

**(iv) Awards and recognitions**

Ms. Jackson enumerated the awards recently received by the Commission, which is hailed as a national model for historic commemorations, and shared compliments of the Commission's work from across the country. Members thanked Ms. Jackson and staff for their leadership and hard work.

Virginia Historical Society - Distinguished History Service Award  
NCSL - Outstanding Achievement Award and Notable Documents Award  
AASLH Leadership in History Awards of Merit - HistoryMobile  
and Legacy Project: Document Digitization and Access

**IV. Proposed extension language for 2014 Appropriations Act**

*Dick Hickman, Senate Finance Committee*

Mr. Hickman presented a draft amendment for the 2014 Appropriations Act that would continue the Virginia Sesquicentennial of the American Civil War Commission through June 30, 2016, for the purpose of completing the ongoing work of the Commission, and reduces the appropriation for the Commission in the second year to reflect the winding down of the Commission's work. The original enabling legislation provided for the sunset of the Commission on June 30, 2015. The ongoing work of publishing conference proceedings and other activities will not be completed by the original sunset date, but should be completed during FY16. The amendment further provides for the transfer of any unexpended funds remaining in the appropriation.

Senator Colgan made a motion to approve the draft language as presented. The motion was seconded by Dr. Levensgood and approved unanimously.

**V. Adjournment**

There being no other business, the meeting was adjourned.